

Summary of Drake Webinar - Online Client Survey Results

October 2005 Survey: Enterprise Surveys

Questions						
1. How many employees are there in your organization?	1-50	51-250	251-1000	1001-5000	5000+	
% of Respondents	42%	37%	11%	8%	3%	
2. Do you think your leadership team really understands what the key issues for employees are in your organization?	Yes	No				
% of Respondents	54%	46%				
3. Do you see value in conducting employee surveys?	Yes	No				
% of Respondents	100%	0%				
4. Do you currently have an employee survey process within your organization?	Yes	Yes – Needs revision	No			
% of Respondents	23%	28%	49%			
5. If you have an employee survey process, how is the information currently collected?	Paper	Focus Group	3 rd Party Supplier Website	Via Phone		
% of Respondents	46%	23%	26%	5%		
6. How often is the employee survey conducted in your organization?	Every 6 months	Annually	Bi-annually	No set timeframe		
% of Respondents	15%	22%	15%	48%		
7. Do you benchmark the data and use it to identify changes that have taken place in key issues from one survey to the next?	Yes	No				

% of Respondents	66%	34%				
8. Do you think the information gathered through your current employee survey process is honest, open and comprehensive?	Yes	No				
% of Respondents	66%	34%				
9. If you do not currently use a third party provider, do you think you would receive more accurate feedback by involving one in this process?	Yes	No				
% of Respondents	50%	50%				
10. Do you involve all employees in your action planning process?	Yes	No				
% of Respondents	34%	66%				
11. Would you be interested in learning more about how employee surveys would increase employee engagement and save your organization money?	Yes	No				
% of Respondents	66%	33%				
12. How would you rate your business need for implementing an employee survey?	Immediate	In 3-6 Months	In 6-12 Months			
% of Respondents	12%	41%	47%			

October 2005: Enterprise Surveys

Online Client Survey Highlights

Of the respondents who completed the online survey:

- 100% see value in conducting enterprise surveys
- 49% stated that they currently do not have an enterprise survey process within their organization
- 28% stated that their current enterprise survey process requires revision
- 34% stated that all employees are involved in the action planning process
- 46% of a company's leadership team does not understand what the key issues are for employees within their organization
- 50% thought they would receive more accurate feedback by involving a third party provider

When asked how often the enterprise survey is conducted:

- 48% no set time frame
- 22% annually
- 15% every 6 months

When asked how enterprise survey information is currently collected:

- 46% paper
- 26% 3rd party supplier website
- 23% focus groups
- 5% via phone